



FOR IMMEDIATE RELEASE

Allinial Global Member Holbrook & Manter Honored with AAM Marketing Achievement Award

ATLANTA, GEORGIA June 24, 2020 — Allinial Global is pleased to share that the Association for Accounting Marketing (AAM) has honored member firm Holbrook & Manter, Inc. with a Marketing Achievement Award.

Recognized in the category of Integrated Branding Programs, Holbrook & Manter was selected by a panel of expert judges who reviewed over 70 entries this year. The judges awarded H&M based on the success of its 2019 rebranding campaign, which strategically introduced a complete overhaul of logos, collateral, and messaging in conjunction with the firm's one hundredth year in business.

AAM is a national trade association of marketing, business development, and growth strategists dedicated to promoting excellence and elevating the stature of marketing, business development, and other practice growth professionals. This year, the association presented twenty-three awards to outstanding accounting marketers to honor excellence in advertising, branding, business development initiatives, collateral and content marketing, events, marketing and PR campaigns, video and multimedia, and websites.

Congratulations to Holbrook & Manter!

"It's always a pleasure to see our member firms gain recognition for their innovative approaches to business development and practice growth, particularly when these efforts highlight a creative way to reinforce the firm's unique identity and commitment to client-centric service. We're proud of Holbrook & Manter's achievement and honored to be their association of choice."

—Terry Snyder, President & CEO, Allinial Global

About Allinial Global:

Allinial Global is a member-based association dedicated to the success of independent accounting and consulting firms. Founded in 1969, this strategic affiliation of legally independent accounting firms has a mission to foster the independence, profitability, and continuous improvement of its members. Allinial Global is two hundred and thirty-six members strong and growing, with locations throughout the world generating over \$4 billion in collective revenues. With dedicated regional liaisons who have extensive connections throughout the Americas, EMEIA (Europe, the Middle East, India, and Africa), and the Asia Pacific region, members of Allinial Global are committed to providing the most agile, flexible, and client-centric solutions anywhere, anytime.

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