



FOR IMMEDIATE RELEASE

Allinial Global Welcomes Adam French as Regional Director, Canada

ATLANTA, GEORGIA September 23, 2019 – Allinial Global is pleased to announce Adam French has been named Regional Director, Canada. In this role, Adam will serve as a dedicated resource for the association’s Canadian market, focused on growing regional membership and coordinating the delivery of services.

Adam holds a master’s degree in business administration with a focus on international business from the University of Munich of Applied Sciences, as well as a master of management with a focus on management from Royal Roads University in Victoria, British Columbia.

Skilled in strategic development, stakeholder management, business development, and project management, he is well prepared to grow the association’s Canadian membership, strengthen relationships among regional peers, and address the most pressing membership needs for Canadian member firms.

*“We are thrilled to welcome Adam to the Allinial Global team and confident that his international business experience and deep knowledge of the Canadian market will make him an asset both to our member firms in Canada and the association as a whole.”*

*–Terry Snyder, President and CEO, Allinial Global*

#### **About Allinial Global:**

Allinial Global is a member-based association dedicated to the success of independent accounting and consulting firms. Founded in 1969, this strategic affiliation of legally independent accounting firms has a mission to foster the independence, profitability, and continuous improvement of its members. Allinial Global is one hundred and ninety-three members strong and growing, with locations throughout the world generating over \$3 billion in collective revenues. With dedicated regional liaisons who have extensive connections throughout the Americas, EMEIA (Europe, the Middle East, India, and Africa), and the Asia Pacific region, members of Allinial Global are committed to providing the most agile, flexible, and client-centric solutions anywhere, anytime.

***For press inquiries regarding Allinial Global, please contact:***

Terry Snyder, President & CEO

Phone: 770.279.4560 | E-mail: [tsnyder@allinialglobal.com](mailto:tsnyder@allinialglobal.com)