



FOR IMMEDIATE RELEASE

Allinial Global Partners with ConvergenceCoaching to Support Members' Success with Flex Work

ATLANTA, GEORGIA October 20, 2021 — Allinial Global, the world's second largest accounting association, is pleased to announce a new strategic partnership with long-time flex and remote work proponents, [ConvergenceCoaching®, LLC](#). This partnership will provide Allinial Global members with support in managing a successful remote and blended work environment, including a *Guide to Managing a Remote or Blended Workforce* and associated resources and tools.

"Work has been moving to remote and blended for years, and the pandemic accelerated this. Our members want to make managing a remote workforce a competitive advantage," stated Mark Koziel, President and CEO at Allinial Global. "They expect to see more remote team members going forward and are seeking tangible resources to build their leadership and management skills in this new work paradigm. We're excited to partner with ConvergenceCoaching to offer such an actionable guide, along with related tools and resources, to support our members."

The *Guide to Managing a Remote or Blended Workforce* is a comprehensive resource that outlines the mind set and cultural commitments necessary to support a remote or blended workforce, as well as specific management strategies that increase clarity around roles, production, and communication expectations. In addition to highlighting best practices for maintaining firm culture in this expanded way of working, the guide covers hiring, onboarding, and career management for remote or blended team members, along with specific technology investments that support a blended team.

"We've been talking about the benefits and 'how tos' of supporting remote work and workplace flexibility since our inception nearly 22 years ago," said Renee Moelders, Partner of ConvergenceCoaching. "Firms that truly embrace remote work as a strategic differentiator open up possibilities in where and how they can recruit, retain, and develop people. With the extraordinary talent shortage we're experiencing today, the ability to successfully manage talent independent of location is an incredible advantage, and Allinial Global members now have this comprehensive guide and other valuable tools and resources to help them get there faster," continued Moelders.

Allinial Global members can access the *Guide to Managing a Remote or Blended Workforce* via the Allinial Global member portal.

About Allinial Global:

Allinial Global is a member-based association dedicated to the success of independent accounting and consulting firms. Founded in 1969, this strategic affiliation of legally independent accounting firms has a mission to foster the independence, profitability, and continuous improvement of its members. Allinial Global is two hundred and forty-eight members strong and growing, with locations throughout the world generating over \$4 billion in collective revenues. With dedicated regional liaisons who have extensive connections throughout the Americas, EMEIA (Europe, the Middle East, India, and Africa), and the Asia Pacific region, members of Allinial Global are committed to providing the most agile, flexible, and client-centric solutions anywhere, anytime.

About ConvergenceCoaching, LLC:

The guide's authors are Renee Moelders and Jennifer Wilson of [ConvergenceCoaching, LLC](#), a national consulting firm that helps leaders achieve success. They make a difference for clients by driving organizational and behavioral changes to enhance performance, improve teamwork, and inspire success. ConvergenceCoaching offers a variety of coaching and consulting services to accounting and consulting practices, and they study remote and flexible work practices within the CPA profession, publishing a biennial Anytime, Anywhere Work™ Survey. For more information, visit www.convergencecoaching.com or contact info@convergencecoaching.com.



For press inquiries regarding Allinial Global, please contact:

Mark Koziel, President & CEO

Phone: 1-800-282-3680 | Email: mkoziel@allinialglobal.com