



FOR IMMEDIATE RELEASE

### Three Allinial Global Members Honored with AAM Marketing Achievement Awards

ATLANTA, GEORGIA June 12, 2019 – Allinial Global is pleased to share that three of its member firms received Marketing Achievement Awards from the Association for Accounting Marketing (AAM) at its 30th annual Marketing Achievement Award reception in Las Vegas this week. Congratulations to:

- **BPM LLP** – Collateral and Content Marketing: Publications and Newsletters
- **EisnerAmper LLP** – Marketing and PR Campaigns: Integrated Marketing Campaign
- **Herbein + Company, Inc.** – Marketing and PR Campaigns: Nurture/Lead Generation Campaign

AAM is a national trade association of marketing, business development, and growth strategists dedicated to promoting excellence and elevating the stature of marketing, business development, and other practice growth professionals. This year, the association presented twenty-three awards to outstanding accounting marketers to honor excellence in advertising, branding, business development initiatives, collateral and content marketing, events, marketing and PR campaigns, video and multimedia, and websites.

Expert category judges reviewed over 100 entries and selected winners based on evidence of accomplishing a specific goal or objective, strategic execution of the project, and measurable results. Congratulations to this year's winners!

*"It's always a pleasure to see our member firms recognized for achieving outstanding results in their marketing and business development initiatives. We're proud that our members continue to lead the way with innovative approaches to client service and practice growth, not only among the industry at large but also within the Allinial Global membership community as they generously share best practices and proven strategies."*

—Terry Snyder, President & CEO, Allinial Global

#### About Allinial Global:

Allinial Global is a member-based association dedicated to the success of independent accounting and consulting firms. Founded in 1969, this strategic affiliation of legally independent accounting firms has a mission to foster the independence, profitability, and continuous improvement of its members. Allinial Global is one hundred and ninety-three members strong and growing, with locations throughout the world generating approximately \$3 billion in collective revenues. With dedicated regional liaisons who have extensive connections throughout the Americas, EMEIA (Europe, the Middle East, India, and Africa), and the Asia Pacific region, members of Allinial Global are committed to providing the most agile, flexible, and client-centric solutions anywhere, anytime.

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