



FOR IMMEDIATE RELEASE

Allinial Global Introduces New Expertise Exchange

ATLANTA, GEORGIA July 10, 2018 — Allinial Global is pleased to announce that it is expanding its cache of resources for technical support with an innovative new tool called the Expertise Exchange. Designed to leverage the wide range of technical knowledge available within our membership, this database connects members directly to association-wide specialists who can provide answers to specific, client-driven questions that may require a more extensive response and/or billable time.

The Expertise Exchange was created in response to members' requests to access Allinial Global's best and brightest without the hassle of setting up a new client for billing. Through this unique service, members can post a question, choose a specialist from the database, and agree upon a fee or billing rate appropriate to the situation. Allinial Global then charges and collects the fee, saving valuable time and creating a win-win scenario both for the firm asking the question and the firm answering it.

As a worldwide community of best-in-class independent firms, Allinial Global provides members with access to a wealth of technical knowledge. With the addition of the Expertise Exchange, members will be able to access that knowledge more conveniently to meet client needs with greater efficiency and confidence.

Member firms who wish to have their subject matter specialists listed in the Expertise Exchange database should contact Vice President of Technical Services Steve Varley.

"We're thrilled to unveil yet another tailor-made tool that helps us harness the incredible amount of collective wisdom in the Allinial Global community. The Expertise Exchange is a great example of what makes Allinial Global unique—our commitment to listening to our members and providing them with the support they need to deliver superior service to their clients."

—Terry Snyder, President and CEO, Allinial Global

About Allinial Global:

Allinial Global is a member-based association dedicated to the success of independent accounting and consulting firms. Founded in 1969, this strategic affiliation of legally independent accounting firms has a mission to foster the independence, profitability, and continuous improvement of its members. Allinial Global is one hundred and fifty-one members strong and growing, with locations throughout the world generating approximately \$2.504 billion in collective revenues. With dedicated regional liaisons who have extensive connections throughout the Americas, EMEIA (Europe, the Middle East, India, and Africa), and the Asia Pacific region, members of Allinial Global are committed to providing the most agile, flexible, and client-centric solutions anywhere, anytime.

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