2020 Member Guide
Your guide to member benefits, resources, and upcoming events
Overview

AG AdvantEdge is dedicated to fostering the growth and prosperity of early stage and entrepreneurial smaller firms. As a division of Allinial Global, one of the world’s largest accounting associations, AG AdvantEdge provides a wealth of tailored tools and resources to help member firms scale up their operations and compete more effectively upstream.

By connecting our members to peers of a similar size and to a worldwide community of larger firms, we empower members to provide the best solutions for complex client needs—without sacrificing their independence or breaking the budget. With AG AdvantEdge, there’s no location too far, no topic too obscure, and no question too complex to be answered by the expertise of our members and the breadth of our technical resources.

Our Vision

The vision of AG AdvantEdge is to cultivate a best-in-class peer group where developing firms can access tailored resources, share best practices, and exchange technical expertise to better serve their clients while supporting each other’s growth and profitability.

Our Mission

Our mission is to foster the continuous improvement of early stage or entrepreneurial smaller firms by providing technical tools, learning and development resources, and opportunities for networking and knowledge-sharing that help our members grow, compete, and thrive.
Our Resources

AG AdvantEdge provides its members with a comprehensive suite of resources designed specifically for independent accounting and consulting firms. Below is a sampling of the most popular tools and resources available to our membership.

AG Learning
Powered by Prolaera, AG Learning is the one-stop shop for all your professional development needs. Its intuitive modern design supports mobile learning and makes it easy to track CPE and access hundreds of courses and webinars from Allinial Global and the industry's leading providers.

AGTV
AGTV is the go-to spot for all things AG AdvantEdge. With quick, easy-to-understand “how to” video tutorials, it’s a perfect starting point to learn about all the tools and resources available through your membership.

Arraydian
This extensive worldwide database puts a world of accounting expertise at your fingertips, allowing you to search by location, industry expertise, and particular service area to find the best possible solutions for your clients.

Communities of Practice
We offer a variety of member-led communities that meet both virtually and in person throughout the year so you can collaborate with peers to win new business or grow specific niche or practice areas.

D&B Hoovers
Enjoy preferred pricing for D&B Hoovers’ virtual library of market analysis tools to save time while you gather industry intelligence that can help you improve your business performance and position yourself as a trusted advisor.

Dedicated Market Directors
Our strategic model features an innovative market director concept, with a full-time regional director dedicated to each geographic region to facilitate efficient connectivity and commerce among regional firms and the wider Allinial Global community.

‘Doing Business In’ Brochures
Perfect for clients who are pursuing cross-border engagements or expanding their business internationally, our digital library of customizable DBI brochures provides up-to-date information and statistics for over 190 countries for a modest per-use charge.

Ernst & Young Portal
Your AG AdvantEdge membership includes free access to the EY Client Portal, a reference library of A&A and tax information, tools, resources, and publications designed to help you work more productively and better serve your clients.

Expertise Exchange Portal
Access the best and brightest within our membership to get answers to specific, client-driven questions that may require a more involved answer or billable time—without the hassle of setting up a new client for billing.

Gallup Q12
Need a better way to measure and manage employee engagement? For an additional fee, you can use the Gallup Q12 metric to streamline the employee survey process and get straight to the insights you need to accelerate organizational performance and boost your bottom line.
KnowledgeConnect

KnowledgeConnect is an online knowledge-sharing forum that connects you with fellow AG AdvantEdge and Allinial Global members so you can ask and answer questions, exchange resources, and interact with various niche and peer communities.

Leadership Progression Program

Designed specifically for our members and coordinated entirely in-house, our comprehensive Leadership Progression Program addresses six different levels of management training through a personalized, small-group approach that develops sustainable next-gen leadership step by step.

Marketing Tool Kit

Save time and show clients how they benefit from your membership to AG AdvantEdge with our library of turnkey marketing resources and templates, including branded web and social media content, video promotions, print ads, letterhead, and more.

Microsites

Allinial Global offers ready-made template websites for firms who need a website or don’t have one in English. With a few quick data points from you, our IT team can create a personalized four-page website providing an introduction to your firm and its services.

ProfitCents

Your AG AdvantEdge membership provides access to Sageworks ProfitCents, a web-based suite of financial analysis software that includes a variety of benchmarking and reporting tools through an annual subscription plan.

Strategic Relationships & Discounts

AG AdvantEdge maintains a variety of alliances and strategic relationships on behalf of our member firms. See our website to find out how to claim significant discounts on products and services available through our strategic partners.
Services Offered

Our member firms offer a broad range of service solutions to clients of all sizes both locally and globally, so they are well-equipped to help you achieve your objectives and fulfill your clients’ complex tax, assurance, and business consulting needs. Below is a sampling of professional services provided by our member firms.

### Audit and Assurance
- Employee Benefit Plans
- Public Sector Accounting
- Revenue Recognition
- Service Organization Control Reporting

### Consulting
- Business Valuation/Litigation Support
- Corporate Finance
- Fraud & Forensic Services
- HR Consulting
- Risk Advisory Services
- Technology Consulting
- Wealth Management

### Tax
- International Tax
- R&E Tax Credits
- State and Local Taxation
- Transfer Pricing
Sectors & Industries Served

AG AdvantEdge offers an array of industry-specific tools and knowledge-sharing communities. Whether you are interested in growing a new niche at your firm or need a second opinion from a peer in your industry area, we’ve got you covered with in-depth knowledge and expertise in a wide variety of sectors.

- Agribusiness
- Construction
- Dental Services
- Family Business Consulting
- Financial Institutions
- Governmental/Public Sector
- Healthcare
- High Tech/Biotech
- Hospitality
- Insurance
- International Business Development
- Manufacturing & Distribution
- Not-for-Profit
- Oil & Gas/Natural Resources
- Public Companies
- Real Estate Development
- Sports & Entertainment
- Wealth Management